

# Fact Sheet SCA



2010 ▼



- Net sales 2010: **SEK 109bn**
- **45,000 employees** and sales in more than **100 countries**
- World's **third largest** hygiene products company
- **TENA** and **Tork** leading global brands for incontinence care and Away-From-Home tissue
- Europe's **largest private forest owner** with 2.6 millions hectares
- Europe's **second largest packaging** company

*SCA is a global hygiene and paper company that develops and produces personal care products, tissue, packaging solutions and forest products. The Group's sales amounted to SEK 109bn in 2010, with the hygiene business accounting for 60%. SCA creates value by fulfilling the needs of customers and consumers in a spirit of innovation, through continuous efficiency enhancements and with a clear desire to contribute to sustainable development. SCA sells its products in some 100 countries under many strong brands, including TENA and Tork, both of which are globally leading brands.*

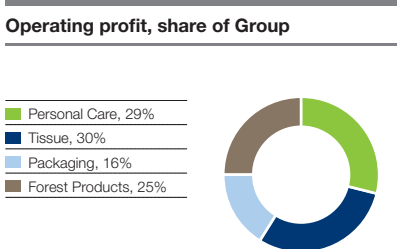
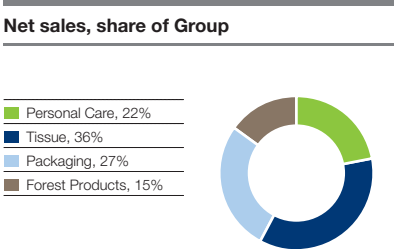
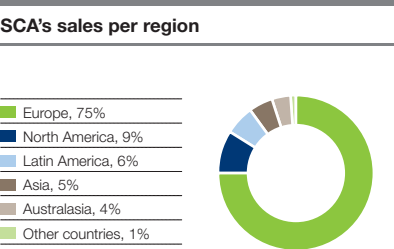


**Strategic priorities**

To improve profitability, increase growth and achieve the Group's financial target for return on capital employed, SCA has established the following prioritised areas:

Costs and cash flow	Capital efficiency	Innovation	Growth
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The Group's financial target: return on capital employed of 13%



More info at [www.sca.com](http://www.sca.com)

## Key figures

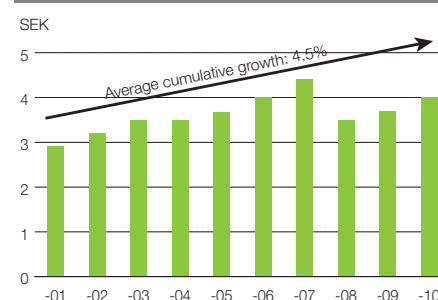
SEK	2010	2009	2008	2007	2006
Net sales, SEKm	109,142	110,857	110,449	105,913	101,439
Operating profit, SEKm	8,677	8,190	8,554	10,147	8,505
Operating profit <sup>1)</sup> , SEKm	9,608	9,648	8,554	9,847	8,505
Operating margin, %	8	7	8	10	8
Operating margin, % <sup>1)</sup>	9	9	8	9	8
Profit before tax, SEKm	7,561	6,546	6,237	8,237	6,833
Profit before tax <sup>1)</sup> , SEKm	8,492	8,004	6,237	7,937	6,833
Earnings per share, SEK	7.90	6.78	7.94	10.16	7.75
Earnings per share <sup>1)</sup> , SEK	8.89	8.32	7.94	9.8	7.75
Cash flow from current operations per share, SEK	10.53	16.36	5.42	6.42	3.95
Return on capital employed, %	8	7	8	11	9
Return on capital employed, % <sup>1)</sup>	9	9	8	10	9
Dividend per share, SEK	4.00	3.70	3.50	4.40	4.00
Dividend yield, %	3.8	3.9	5.2	3.8	3.4
Debt / Equity ratio, multiple	0.51	0.60	0.70	0.58	0.62

<sup>1)</sup> Excluding items affecting comparability.

## Trading in SCA shares

- SCA shares are quoted and traded primarily on the Nasdaq OMX Stockholm, and as American Depository Receipts (ADR level 1) in the US through Deutsche Bank.
- Ticker names  
Nasdaq OMX Stockholm SCA A and SCA B.  
New York (ADR level 1) SVCBY.

## Dividend per share



## Sustainability

- SCA focuses on four sustainability targets related to carbon dioxide, water, forests and social responsibility.
- SCA applies the Global Reporting Initiative (GRI) at level A in its sustainability reporting. The report was reviewed by PwC.



## Recognition



SCA has been listed on the FTSE4Good global sustainability index since 2001.



SCA was named one of the world's most ethical companies by the Ethisphere Institute in the US.



SCA was ranked as one of the world's most sustainable companies in 2010 by the responsible business magazine Corporate Knights.



In 2008, SCA became a UN Global Compact member. SCA's 2008 and 2009 Communication on Progress reports were selected as representative of Best Practice.



SCA won FAR's prize for the Best Sustainability Report 2009. FAR is a Swedish industry organisation for auditors and consultants.

## IR Contacts:

**Johan Karlsson**  
VP Investor Relations  
johan.ir.karlsson@sca.com  
Phone: +46 8 788 51 30

**Jessica Ölvestad**  
Investor Relations Manager  
jessica.olvestad@sca.com  
Phone: +46 8 788 52 82

**Janet Östergren**  
IR-Coordinator  
janet.ostergren@sca.com  
Phone: +46 8 788 51 63

[More info at www.sca.com](http://www.sca.com)